Inok Lim

Instructional Designer

inoklim@gmail.com
linkedin.com/in/inoklim
inok-lim.github.io
Vancouver, BC

CORE CAPABILITIES

- Training needs analysis & stakeholder engagement
- Virtual training & demonstrations
- Training schedule coordination
- Healthcare learning content
- eLearning & blended learning
- LMS / Moodle
- Learning assessments & evaluation
- External vendor / consultant collaboration
- Accessibility (WCAG)
- Project management

PROFESSIONAL PROFILE

Learning and development professional with 15+ years of experience creating digital, blended, and workplace learning solutions. Experienced in learning needs assessment, virtual training facilitation, training schedule coordination, stakeholder consultation, and collaboration with external vendors and consultants. Develops accessible learning content, assessments, and job aids using Articulate 360 and multimedia tools. Healthcare education project experience includes nursing and neurocognitive disorder learning resources. Skilled in Moodle-based learning environments and cross-functional project delivery.

PROFESSIONAL EXPERIENCE

IEC-BC | Vancouver, BC, Canada

Instructional Designer | Aug 2026 – Present

- Design and refine online learning programs and orientation resources for employer and newcomer workforce initiatives, aligning content with program goals and learner needs.
- Review learning briefs and collaborate with stakeholders to identify employer challenges, improve learning relevance, and recommend practical development approaches.
- Facilitate online training and demonstrations for internal teams; support adoption and effective use of digital learning resources.
- Review Moodle Learning Hub navigation, course organization, and learner experience; recommend usability and accessibility improvements.

Trinity Western University | Langley, BC, Canada

Instructional Designer / Media Developer | Mar 2024 – Mar 2026

- Conducted learning needs analyses and discovery sessions with faculty and subject matter experts to translate educational objectives into effective digital and blended learning solutions.
- Coordinated training schedules and delivered virtual training sessions and demonstrations for faculty on digital learning tools and instructional practices.
- Developed interactive eLearning modules, multimedia resources, and learning assessments; applied adult learning principles and accessibility standards.
- Managed concurrent learning projects, stakeholder reviews, timelines, and feedback cycles across cross-functional teams.

eLearnza | Remote

Freelance eLearning Developer & WordPress Developer | Nov 2023 – Present

- Develop online training programs and job-focused learning resources for clients including DCC, CASN, FCM, and LG, using Articulate Storyline/Rise, Adobe Captivate, and multimedia tools.
- Collaborate with external training vendors, consultants, clients, and developers to align requirements and coordinate delivery of customized learning solutions.
- Design scenario-based interactions and simulations; simplify complex technical and professional material into accessible, engaging learning experiences.
- Develop healthcare-related educational resources, including nursing content and learning about normal aging and major neurocognitive disorders.

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Sage Software | Richmond, BC, Canada
Product Designer & Web Developer | Mar 2015 – Oct 2023

- Delivered online training and product demonstrations to internal teams and clients, explaining digital tools, features, and workflows.
- Collaborated across product, design, and development teams; conducted needs discovery, user research, and usability reviews to improve digital learning and product experiences.
- Created 100+ wireframes and interactive prototypes; improved accessibility across 300+ web pages, achieving 93% WCAG/WAI-ARIA compliance as reported in prior work.

Best Buy | Burnaby, BC, Canada
Digital Media Designer | Aug 2014 – Jan 2015

- Created digital communication and multimedia assets for cross-channel campaigns.

Pixelera | Ottawa, ON, Canada
Web Designer & e-Learning Designer | Aug 2005 – Jun 2014

- Designed and developed interactive eLearning platforms and digital experiences for over 20 enterprise and government clients.
- Created user-centered learning interfaces and interactive modules using Articulate Storyline and other standard authoring tools.
- Delivered bilingual web-based learning solutions, collaborating closely with Subject Matter Experts (SMEs) and project teams.
- Managed multiple concurrent digital design projects while maintaining high standards for usability, accessibility, and learner engagement.

EDUCATION

- **Bachelor's Degree, Educational Technology and Interaction Design** | Hanyang University
- **Certificate, UI/UX Design** | Google
- **Diploma, Interactive Multimedia Design** | Algonquin College
- **Certificate, Graphic Design** | Jungang Art School

RELEVANT HEALTHCARE LEARNING PROJECTS

- CASN — nursing education, including Populations at Risk and Primordial Prevention
- CAPAPGPC — Exploring Normal Aging and Major Neurocognitive Disorder
- Pediatric nursing learning materials — clinical assessment and escalation concepts

TOOLS & TECHNOLOGY

Articulate 360 (Storyline, Rise) | Adobe Captivate | Moodle | Adobe Creative Cloud | Figma | WordPress | Interactive media & video production | WCAG 2.1 | WAI-ARIA